

Date: 30th January 2012

IMMEDIATE RELEASE

Sydney Markets Fresh for Kids Sports Scholarship

Hockey hero hits new heights

17-year-old Parkes High School student, Jack Elliott's motto is "go hard or go home." It's a motto that has taken him a long way after being awarded this year's Sydney Markets Fresh for Kids Sports Scholarship.

The annual scholarship is awarded to a boy and girl chosen from 28 different sports who are able to prove that they have the ambition and determination to continue their athletic skills. The award was presented on 17 January 2012 at the Fresh for Kids Committee meeting in Sydney.

"I would like to thank Sydney Markets for their support," he said on the night. "I greatly appreciate being awarded the Sydney Markets Fresh for Kids Sports Scholarship. Thank you again."



L to R: Jack Elliott, Bazza Banana, Domenic Arcella

Jack will receive \$1000, which goes towards training, travel and accommodation, uniforms, sports equipment and schooling, along with \$1,500 worth of fresh fruit for their growing bodies, congratulating Sylvania Fruit World who Jack has chosen to purchase his fresh fruit and vegetables from the year.

A striker from Parkes Hockey Club, Jack has also taken out the honour of captaining the Australian All Schools Hockey Team that toured South Africa and were undefeated series winners. However, it is cricket legend, Sir Donald Bradman whom Jack considers his real hero. In his spare time, Jack loves nothing better than playing backyard cricket with his family and friends.

Since a young age Jack has been an outstanding sportsman and in the last year alone achieved; Parkes Junior Sportsman of the Year, NSW Combined High Schools Blues Award, WRAS Hockey Athlete of the Year, WRAS Squad Athlete of the Year, Parkes High Hockey Team – runners up in state knockout, Western Regional CHS Team (Player of Tournament at State championships).

"The best thing about playing sport is having the opportunity to meet a variety of people, whilst keeping fit and healthy," he said.

On receiving the award, Jack was interviewed by Domenic Arcella from Arcella Banana Company Pty Ltd and Jack's favourite Sydney Markets Fruit and Vegetable Gang member, Bazza Banana where he described bananas and pineapples as "without a doubt" his favourite fruits.

Visit www.freshforkids.com.au and check out the Jack Elliott's live interview with F & V Gang member Bazza Banana and Domenic Arcella – Arcella Banana Company Pty Ltd.

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